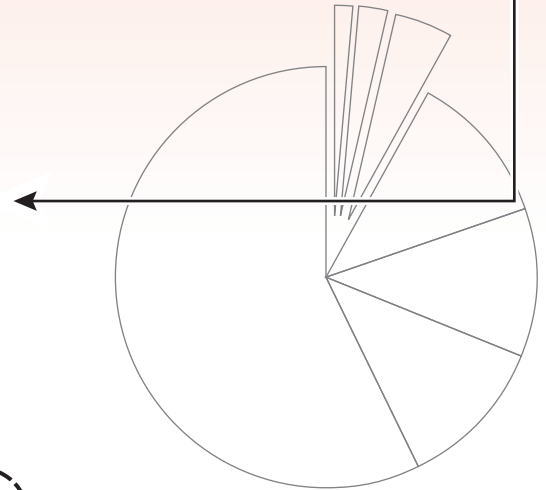


Communicating climate change - how to do it right!

Training workshop in better charts, maps and diagrams

Climate change issues are characterized by an almost infinite depth and complexity. Targeted communication, with charts, maps, and diagrams - reduces this complexity. With today's tools many of us have the power to work closely with data. But we don't necessarily know how to reach out to policy-makers, managers and the public and make them aware of the impacts of climate change. And how to do this effectively without getting lost in the complexity of the topic.



Learn how to prepare content that is picked up by bloggers, gets used in press releases and ends up in presentations!

In our full-day training workshop, you will learn how to communicate climate change through visual material that capture your audience's attention and expand the reach and impact of your information.

Our workshop is designed for anyone who works with **climate change** issues - from researchers, government staff to journalists and communicators.

Envalue and Nordpil have extensive experience in working for United Nations, international institutions, think tanks, and national governments - with training, high-profile reports and graphics products.



For more information:

<http://nordpil.com/climateworkshop>

<http://climatechange.envalue.be>

